

1. The Thryv Rewards Program (the "Program") is available to local clients in the United States and Canada only who purchase their products and services directly from Thryv, Inc. or Thryv Canada Holdings, LLC (together, "Company") and not through a certified marketing representative, agency, reseller, or any third party. For a referred business's products and services purchase to qualify you for the Program and be deemed an "Eligible Referral", the referred business:
 - (a) must not be affiliated with your company through common controlling ownership or management;
 - (b) must be a business with which you have an existing business relationship, family relationship, or personal relationship;
 - (c) must not have purchased products or services from Company in the past 12 months, have a claim with our Client Care, or have a delinquent account status or collections action;
 - (d) must not already have been referred to Company through the Program;
 - (e) must not have requested "do not contact" status;
 - (f) must purchase print directory (Yellow Pages), digital marketing services with a minimum 12-month term, or Thryv SaaS products with a minimum 6-month term, from Company within 12 months following the date of this referral form; and
 - (g) must not cancel the products and services order during its initial terms and must comply with all contract terms and conditions relating to the purchased products and services, including timely payment.
2. If all of the above terms and conditions are met, you will receive a credit on your current Company account of \$300¹ for each Eligible Referral.
3. If the same business is referred by another client on the same day, only the referring client with the longest seniority with Company or its predecessors in interest will be eligible for the credit through the Program.
4. Company will have no liability regarding any unused or forfeited portion of the credit, and in no event will any credit from this Program be paid in cash.
5. You represent that your participation in the Program complies with all applicable laws, including without limitation, those related to data privacy.
6. If Company refers a business in Canada, you acknowledge and agree that Company is authorized to disclose your full name to the referred business as the source of the referral.

QUESTIONS? Please send them to ThryvRewards@thryv.com.