CONNECT 2 LOCAL EDITORIAL STANDARDS AND GUIDELINES

You are solely responsible for all content you that you upload, post, or otherwise cause to be displayed publicly (“Content”) via Connect2Local. You will produce and post all Content in accordance with our then-current guidelines, procedures, and technical requirements, which we may change from time to time. If you fail to comply, we may remove any Content from the Connect2Local website. Because of the massive volume of internet data, we expressly disclaim any obligation to monitor internet content, including, without limitation, website Content. We reserve the continuing right, but shall not be obligated, to monitor, reject, revise, discontinue, or take down, in whole or in part, any Content and to require you to edit or modify the same, for any reason, including but not limited to, your failure to conform to our editorial standards (as provided herein) and specifications and you agree that we shall have no liability for doing so.

Our editorial standards and specifications include, but are not limited to prohibiting content that is, as determined in our sole discretion: false, inaccurate, or misleading; abusive; harassing; threatening; promoting violence, discrimination, or other illegal activity; tortious; defamatory; vulgar; pornographic; sexually explicit; obscene; profane; offensive; libelous; invasive of another’s privacy; hateful; racially, ethnically, or otherwise objectionable; in violation of or infringing or potentially in violation of or infringing another’s intellectual property rights; harmful or potentially harmful to users, such as any material that contains content designed to interrupt, destroy, invade, intercept, expropriate, or limit the system, data, property, or functionality of any computer software or hardware or telecommunications equipment of any kind; in violation of any local, state, national, or international civil or criminal laws, rules and/or regulations; and/or is otherwise in violation of public interest standards.

You agree that you will not violate our editorial standards and specifications in developing, uploading or posting your Content. We further reserve the right to make changes to your Content and Advertising or advertising media (including without limitation changes to content, layout, format, medium, scope, coverage area, publishing cycle or number of copies printed), and to determine all categories or locations that it will appear in respecting any electronic directories or listings, all without any notice to you and without any liability to you or any third party.

We do not guarantee: (i) any specific display advertising heading specifications or the position of any Content under any heading, category, link or other location; (ii) the position or rank of any Content; (iii) that any Content or listing will appear at any particular URL or within any particular search engine; (iv) that a specific number of people will access or view any Content; or (v) the results of any Content. We make no guarantee that the color in any Content can be exactly duplicated from a photograph, logo, or other material provided.