

If you have ordered Social, Social Plus or Social Premium (“Social Media Services”), you agree to the Digital Ads and Services Terms and Conditions and to the following additional terms and conditions. Capitalized terms used but not defined in these terms and conditions will have the same meaning given in the Marketing Services Agreement.

1. Social Media Services (the “Service”) may include, but are not limited to, the creation and management of a Facebook Business Page and Twitter or any additional business listing profile that includes pertinent business information (the “Business Page”) depending on the product ordered. If you receive a Service, then you authorize us to establish, post content to, maintain, modify, and access third-party websites and other social media properties (the “Social Media Properties”) on your behalf.

2. Service Specifics:

a. Facebook and Twitter services may include:

1. Creation of an email account if needed
2. Creation of a Facebook Business page or becoming an admin on a current Facebook Business page, creation or admin rights to the businesses twitter page, and creation or claiming the customers Google+ profile. All profiles will incorporate content from the Dex Media Business Profile and/or DexHub website content.
3. If sold as a part of a DexHub purchase will include a social site tab displaying the DexHub website which will automatically update the Social Site every time the DexHub website is updated
4. Periodic posts of either industry-related tips or custom content (the “Dex Media Content”) on the Facebook Business Page and Twitter (depending on package purchased).
5. Assistance from an expert to help you keep the profiles fresh and provide guidance on how to leverage social media in your marketing plans.

b. Social Premium packages may include paid Facebook advertisements. See Facebook Terms and Conditions.

3. Client responsibilities for Social Media Services:

- a. You must assist us with helping you claim your page and assign us as an authorized administrator for the Service which may include providing us your email address.
- b. You must provide us current and up-to date content needed for the creation or management of the Business Page. This may include basic information, photos, videos, profile image, and offers.
- c. You agree to comply with any requirements or terms of use of the Social Media Properties, including requirements related to our access to the Services on your behalf.

You understand that if you do not fulfill these responsibilities by the deadlines we set, we can not provision the Social Media Service but billing may begin.

4. THE DEX MEDIA CONTENT IS MADE AVAILABLE TO YOU ON AN "AS IS" BASIS, WITHOUT ANY WARRANTIES OF ANY KIND, AND WITHOUT ANY REPRESENTATIONS OR GUARANTEES. DEX MEDIA AND ITS AFFILIATES HEREBY DISCLAIM ALL WARRANTIES, REPRESENTATIONS AND ENDORSEMENTS, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ALL IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE AND NO INFRINGEMENT WITH REGARD TO THE DEX MEDIA CONTENT. NO ADVICE OR INFORMATION GIVEN BY DEX MEDIA, IT'S AFFILIATES OR THEIR RESPECTIVE EMPLOYEES, OR OTHERWISE POSTED ON THIS WEBSITE, SHALL CREATE ANY WARRANTY.

5. You understand social media property owners may change any aspect of their social networking site, including Business Pages, at any time without notice. We are not responsible for monitoring the content on Social Media Properties. You agree to comply with any requirements or terms of use of the Social Media Properties, including requirements related to our access to the Social Media Properties on your behalf. No affiliation with, or endorsement by, a these owners is implied.
6. We may at our sole discretion modify the content of your Service to conform to the requirements of, or to utilize the features of a third party vendor's site. We may delete, modify, expand, or utilize data or content or add links to, your Service's content, website, business profile, or other materials you provide. You understand the third party vendor site requirements and restrictions may apply.
7. If your Service is not renewed, the service will terminate at the end of the term, and the Business Tab(s) (and its content) will be removed from the Business Page. In addition, if we create an email account in relation to the Service, we maintain ownership in that email
8. You agree that we have no liability to you or any third party for any content posted by us or our third party vendors.