



All-in-one management software, **built for small business**

Thryv® is simple software to help you manage your time, communicate with clients, and get paid, so you can take control of your business and be more successful.¹

- **All-in-one Software:** Manage your business easier with software that includes it all; CRM, payments, appointment bookings and marketing automation
- **On-the-go Access:** Run your business straight from your mobile device, 24/7
- **24/7 Service & Support:** Includes training and support, online chat, and a full Support Center with how-to videos, articles and guides

64% of SMBs are already using cloud-based software, **averaging 3 applications per business.**²



Customers & Contacts

Keep your customers close and your contacts closer.



Appointment Booking

Help clients fill your calendar at their convenience.



Text & Email Campaigns

Have back-and-forth conversations and run large-scale text and email campaigns.



Online Payments

Spend less time tracking money and more time making it.



Two-Way Communication

Track all client communication in a single location.



Social Media

Be where your customers are, on social media.



Online Presence

Enhance your online presence.

1. Based upon product level purchased and features activated.

2. <https://www.bcsq.com/wp-content/uploads/2015/03/The-small-business-revolution-trends-in-SMB-cloud-adoption.pdf>. All trademarks and marks are owned by each of represented organizations and are registered in the U.S. and other countries. Terms and conditions apply.

The all-in-one management software, built for small business



| Features | UNLIMITED |
|---|---|
| Personalized Setup, Training, Support and In-App Help | ✓ |
| Staff Accounts | >10 |
| Document Storage | Unlimited |
| Customer Database with Contact Tags and Filters | ✓ |
| Client Portal and Editable Widgets | ✓ |
| Client Communication Inbox with Follow-ups and Reminders | ✓ |
| 2-way SMS Text from your Business Number | ✓ |
| Estimates, Invoices and Bookings | Unlimited |
| Online Payments, Coupons and Mobile QuickPay | ✓ |
| Free Payment Account powered by Braintree/PayPal OR Stripe | Available |
| Online Appointment Scheduling, Flexible Services, Events and Classes | Unlimited |
| Automated Follow-ups | ✓ |
| Reserve with Google™ ¹ | ✓ |
| Automated Campaigns | Unlimited |
| Customized Auto Campaigns | Unlimited |
| Email and Text Campaigns with Notifications | Unlimited |
| Integration with over 1,000 applications using Zapier | Available |
| Online Listings Management and Review Monitoring | ✓ |
| Social Profile Management | Facebook, Twitter, Instagram, LinkedIn, Google+ |
| Social Content Library, Cloning and Conversations | ✓ |
| Auto-generated Video (1 - 30 Sec.) | ✓ |
| Custom On-site Videos (3 - 60 Sec.) Video Ad Views + 10k Guaranteed Views ² (2 - 15 Sec.) Background Website Video (1 - 15 Sec.) | ✓ |
| Available Enhancements Add-ons | |
| Thryv Leads | ✓ |

1. Reserve with Google is limited to certain verticals, but is continuously growing their list. 2. Guaranteed over the course of the contract, for as long as the video is active. Conditions apply. Terms and Conditions located at thryvfoundation.org. ©2019 DexYP. All rights reserved. THFO600_0519