

The Small Business Communications Time Suck is Real

Communication is a time-consuming chore for small businesses, from answering calls to running down emails. That can all change with Thryv Command CenterSM, the all-in-one free communications software. Here's a breakdown of why you need Thryv Command Center right now.

📄 Preparing and sending **invoices** to customers takes up:



✉️ Employees spend nearly **13 hours weekly** managing **work emails**.



Small business owners spend just

3% on average with their customers,



while the consensus is that they **should spend about**

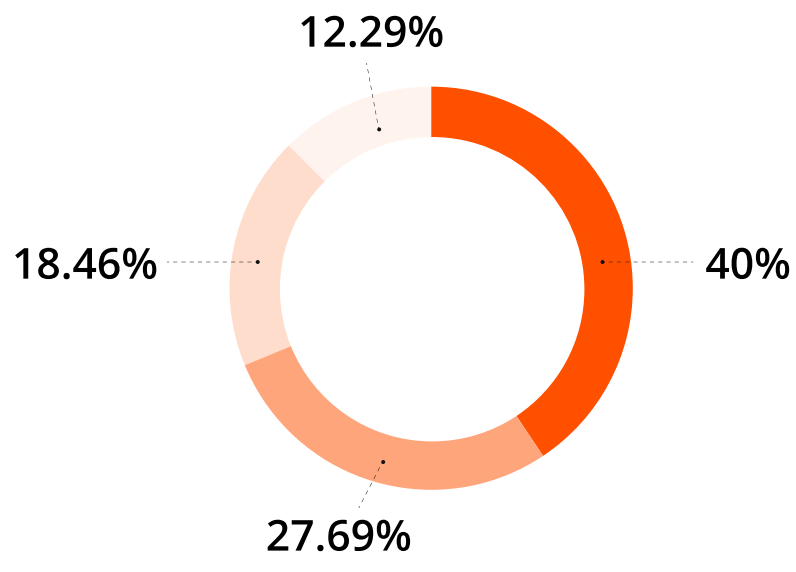
25% of their working hours with customers.



Employees spend **2.3 hours weekly** providing service support.

Time spent on email marketing per week

- Less than 10 hours
- 11-20 hours
- 21-40 hours
- 40+ hours



Finding Balance

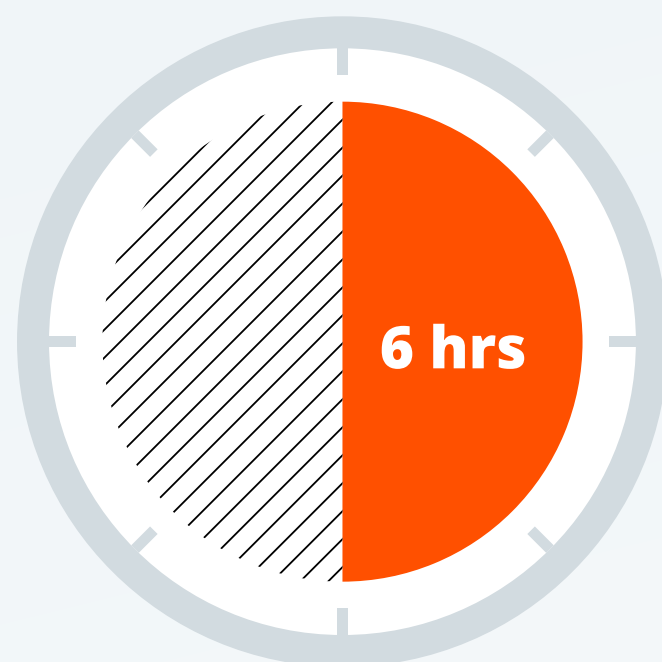
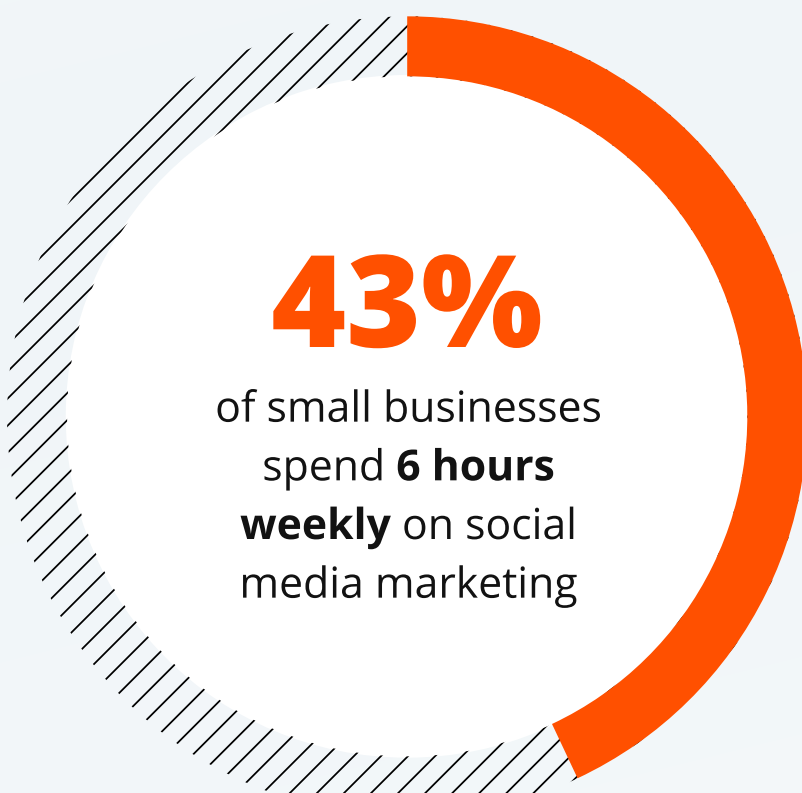
Small businesses rely on email marketing to reach out to customers and promote their services; however, spending too much time on email marketing can have negative effects — like neglecting customer service and service enhancements, which harms the business long term.

On the other hand, spending too little time on email marketing can result in missed opportunities to connect with your customer.

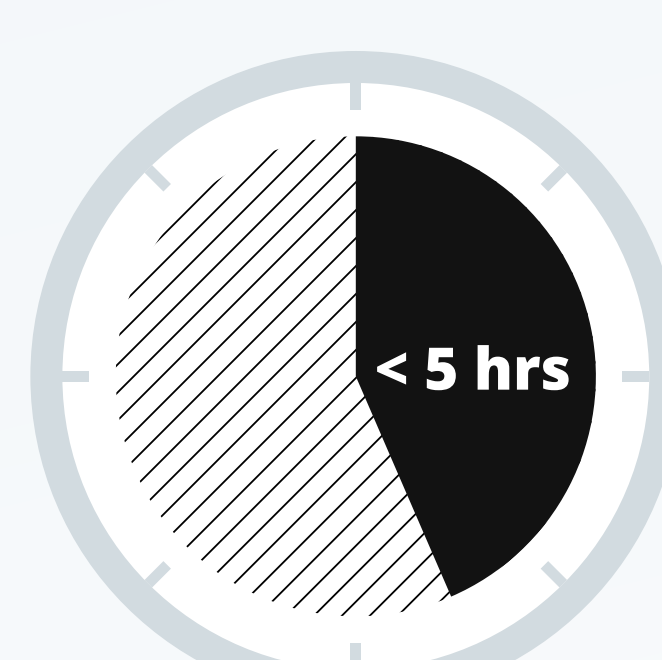
Where are all these conversations happening?



- ✉️ Email
- 📞 Phone Calls
- 📺 Video Calls
- 👍 Social Media Posts & Messaging
- 💬 Texting
- 💻 Web Chat
- 📧 Google Messages
- 👥 Team Messaging Apps



Businesses spend an average of **6 hours daily** building and nurturing online communities.



And those that do spend less than **five hours a month** doing so.

Are you making **the most time** out of the time you have?

Thryv's all-in-one communications software can give you hours back every day.

[GET STARTED FOR FREE NOW](#)