



Thryv Weekly Winner Sweepstakes OFFICIAL RULES

1. ELIGIBILITY: NO PURCHASE NECESSARY - VOID WHERE PROHIBITED. The Thryv Business Sweepstakes (the “Promotion” or “Sweepstakes”) begins on 8/8/2021 and ends on 9/20/2021 (“Promotion Period”). Open to legal residents of the *Eligible States listed below*, who are 21 years of age or older. **Not eligible:** Officers, directors, employees (including their immediate family members and those living in their household) of Thryv, Inc. (the “Sponsor” or “Thryv”), its respective parents, affiliates and subsidiaries, licensees, and advertising, digital, social and promotion agencies, prize suppliers, sales representatives, distributors, dealers, competitors, and other vendor companies (collectively, “Related Entities”) are not eligible. This Promotion is subject to all federal, state and local laws and regulations. All decisions concerning who meets the eligibility requirements are reserved to Sponsor, whose decisions are final and binding in all respects.

Eligible States: All eligible states and the District of Columbia.

2. HOW TO ENTER: Provide name, address, and phone number to an authorized Thryv representative over the phone or through electronic conferencing upon completion of a presentation as to the benefits of Thryv’s business software solution. Limit one entry per person.

3. PRIZE REDEMPTION: Sweepstakes’ drawings will occur each week beginning on Monday August 16, 2021, from all eligible entries received in the week preceding the drawing date. There will be a total of six weekly drawings each Monday from all eligible entries. Mastermind, Inc. will contact winners to verify eligibility and coordinate prize fulfillment.

Weekly Prize – Winners may select the prize of their choice if selected. One winner will be selected from all valid entries received for each weekly drawing. The choice of prizes include: (a.) Trager Pro 575 Wi-Fi Pellet Grill; OR (b.) Therabody Percussive Therapy Theragun PRO; OR (c.) SONOS Move smart speaker. Prize shipping subject to prize availability from each respective manufacturer. The potential winner will be contacted via the registration information provided by the winner at the time of registration and winner will be required to complete an affidavit of eligibility & release to be confirmed as the winner. If after 48 hours the winner cannot be reached, that potential winner will be determined void and an alternate winner may be selected. Promotion prize random selections will be drawn on or around each successive Monday for 6 weeks beginning 08/16/2021. Approximate maximum retail value (ARV) of all weekly prizes: \$4,800.

4. PRIZES/ODDS: All prizes will be awarded as described in these Official Rules. During the Promotion Period, a total of 6 prizes will be awarded. Odds of winning depends on the number of eligible entries received. Unclaimed prizes will not be awarded. Winners will be selected by random drawing.

All taxes, costs, and expenses not set forth in these rules on any prize awarded are the responsibility of the winner. Limit one prize per person, address, or household. If you win a Prize Package, you will not remain eligible to win other prizes. Prizes will be awarded in the name indicated at the time of registration. The independent judging organization, Mastermind, Inc., reserves the right to disqualify anyone who it determines, in its sole discretion, is not eligible, violates the spirit of the Promotion or acts in a manner which makes it unfair to other participants. All winners are subject to verification by Mastermind, Inc. Winners may make no substitution or transfer of prizes. Sponsor reserves the right to substitute prizes of equal or lesser value in the event of unavailability. All federal, state, and local taxes are the sole responsibility of winners. All federal, state,

and local laws and regulations apply. All potential winners must provide their social security or tax ID number to Sponsor in compliance with United States Internal Revenue Service regulations, as Sponsor will send a Form 1099-MISC to any winner receiving a prize valued in excess of \$600 (USD). Winner remains solely responsible for paying all federal and other taxes in accordance with the laws that apply in winner's state of residence.

5. WINNER AFFIDAVIT: All winners must execute and return an Affidavit of Eligibility, Release of Liability, and Prize Acceptance Form within seven (7) days of the date indicated on the notification. Noncompliance within this time period may result in disqualification, and an alternate may be selected. Return of any prize notification as undeliverable will result in disqualification, and an alternate will be selected. Acceptance of prize constitutes permission to the Sponsor and its agencies to use winners' names and/or likenesses for purposes of advertising and trade without further compensation, unless prohibited by law. In the event of a computer, production or other error that results in the establishment of more prizes than the number of prizes set forth in these Official Rules, a random drawing will be held from among those making otherwise valid prize claims to award the published number of prizes. Sponsor is not responsible for programming errors and other errors that affect the administration or play of the game and may create any remedy or fix of the game, including modification or cancellation, as necessary, in its sole discretion.

5. PRIVACY: All information collected will be treated subject to Sponsor's privacy policy.

6. GENERAL: By participating, participants warrant that they are eligible to participate in this Promotion, agree to accept and abide by the rules of this Promotion, and agree that any dispute with regard to the conduct of this Promotion, rule interpretation, or award of prizes shall be submitted to the independent judging organization, Mastermind, Inc., whose decisions are binding and final. Further, participant agrees to release and hold harmless Sponsor, Related Entities and their respective officers, directors, employees, agents and representatives from any injury, loss, liability, or damage arising from or in connection with the acceptance or use/misuse of any prize or participation in this Promotion. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with the intended entry process or the operation of the Promotion or website; to be acting in violation of these Official Rules; or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Sponsor also reserves the right to cancel the Promotion at any time and under Sponsor's sole judgment if the Promotion becomes compromised. All trademarks and service marks used in these Official Rules belong to Thryv, Inc. or its licensors, except for those used to describe prizes or otherwise noted. If any provision of these Official Rules is to any extent held invalid or unenforceable, the remainder of these Official Rules shall not be affected but shall be valid and enforceable to the fullest extent permitted by law.

7. LIMITATIONS OF LIABILITY: Sponsor and Related Entities make no warranties regarding any of the prizes furnished as part of this Promotion. Notwithstanding any other provision of these Official Rules, Sponsor's aggregate liability hereunder and with respect to the Promotion shall be limited to and shall not exceed the value of the prizes set forth above. Any attempt to deliberately damage any website or undermine the legitimate operation of the Promotion may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor and Related Entities reserve the right to seek damages or other remedies from any such person(s) responsible for the attempt to the fullest extent permitted by law. By participating in the Promotion, participant agrees that (a) any and all disputes, claims, and causes of action arising out of or in connection with the Promotion, or any prizes awarded, shall be resolved individually without resort to any form of class action; (b) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with playing the Promotion, but in no event attorneys' fees; and (c) under no circumstances will any participant be permitted to obtain any award for, and participant hereby waives all rights to claim, punitive,

incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses. In no event will Sponsor, Related Entities or their respective officers, directors, employees, representatives, and agents, be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential or punitive damages arising out of any participant's access to and use of the Promotion or Promotion website, the downloading from and/or printing material downloaded from said site, or participation in the promotion or any associated event. Some jurisdictions may not allow the limitations or exclusion of liability for incidental or consequential damages so some of the above limitations or exclusions may not apply to you. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

8. INTERNET: Sponsor reserves the right at its sole discretion, to disqualify any individual who is a participant who tampers with the entry process, and/or to cancel, terminate, modify or suspend the Promotion and select winners from the entries received prior to modification or termination if it deems appropriate, if for any reason, the Internet portion of the program is not capable of running as planned, whether due to infection by computer virus, tampering, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion. Sponsor assumes no responsibility for any miscommunication, error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, lost Internet/phone connection, technical failure of any kind, failed computer transmissions, theft or destruction or unauthorized access to, or alteration of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network, or lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to the registrant's or any other person's computer related to or resulting from participation or downloading any materials in this Promotion. Caution: Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Promotion is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.

9. SPONSOR: This Promotion is sponsored by Thryv, Inc. 2200 West Airfield Drive, P.O. Box 619810, DFW Airport, Texas, 75261.

10. ADMINISTRATOR: This Promotion is administered and independently judged by Mastermind, Inc., 1450 W. Peachtree St. NW, Atlanta, GA 30309.

11. WINNERS LIST: For a list of prize winners, send a self-addressed, stamped envelope to: Thryv Weekly Winner Sweepstakes, 1450 W. Peachtree St., Atlanta, GA, 30309. Requests must be received by 9/30/21 to be fulfilled.